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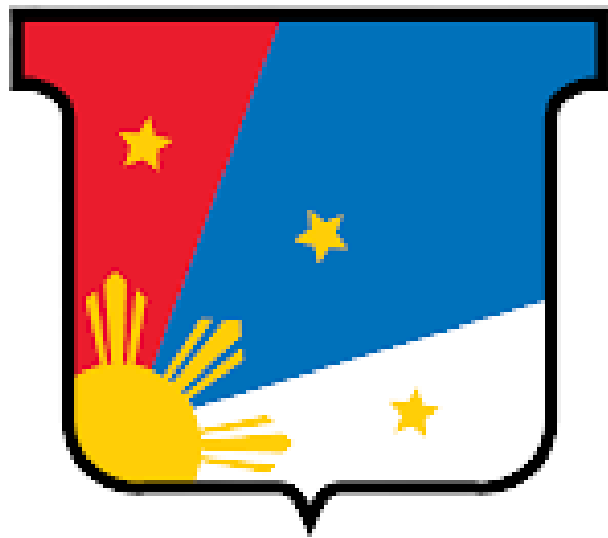
Organized By:



POLITICAL PARTIES: Finding the Funds to Survive

HERMINIO "THIRD" BAGRO

2021 09 14



Liberal

EST. 1946



**Political parties
are here to stay
for good or
for ill.**

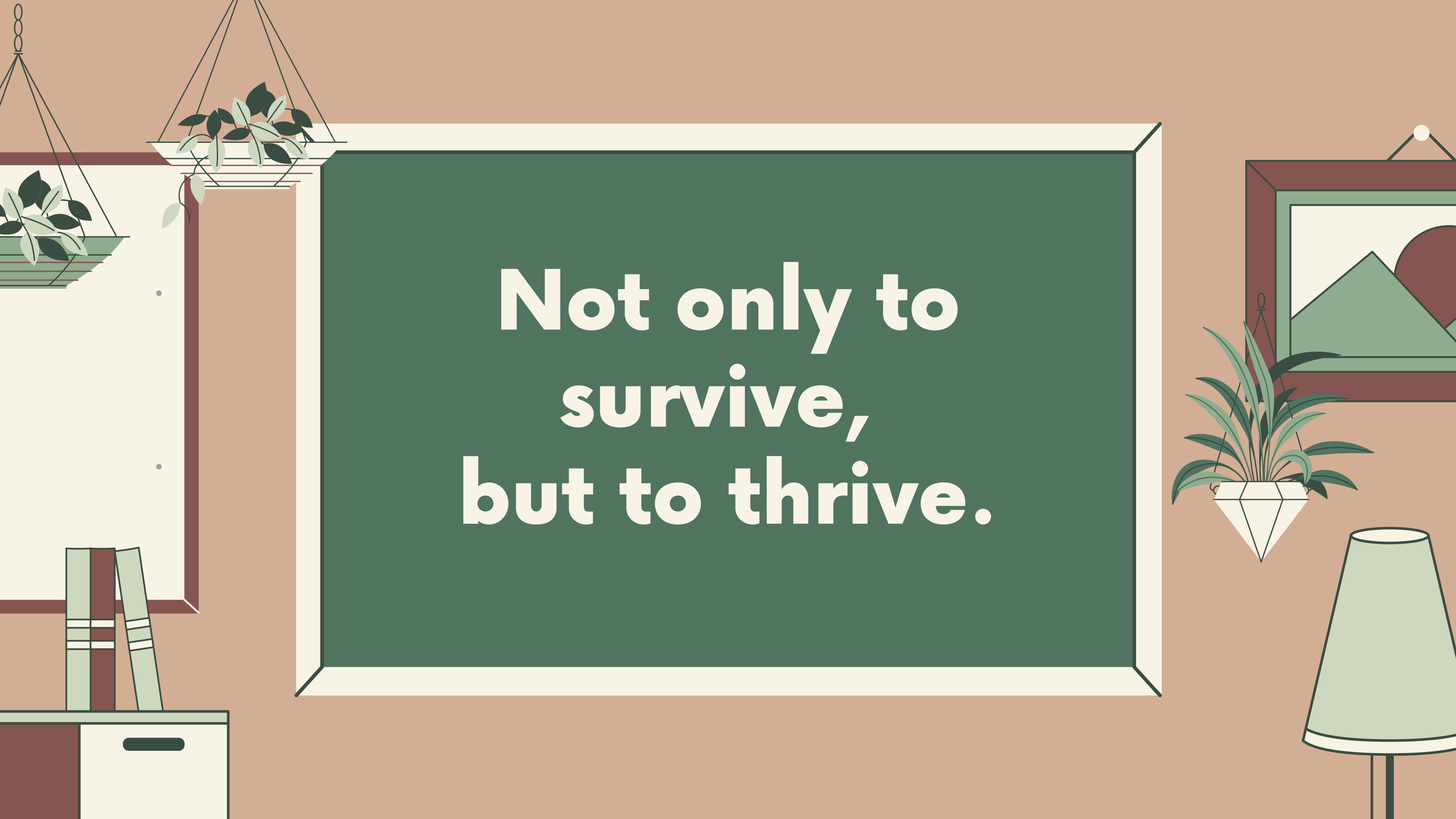


languishing

/ 'laNG wiSHiNG /

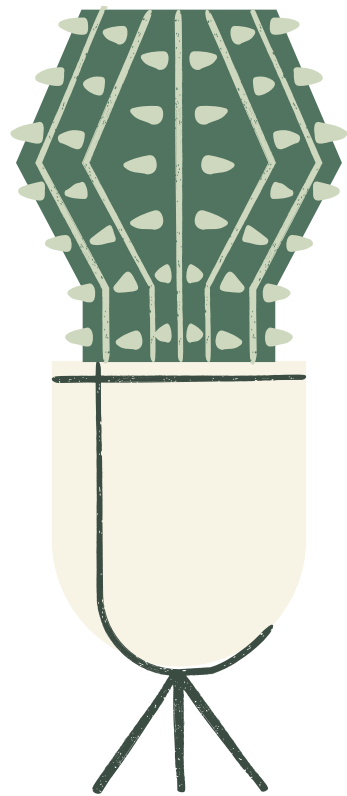
1. A name for the blah you're feeling.
2. The void between depression and flourishing — the absence of well-being.
3. It can dull your motivation and focus. And it may be the dominant emotion of 2021.



A stylized illustration of a room with a green chalkboard in the center. The chalkboard has the text "Not only to survive, but to thrive." written on it in white, bold, sans-serif font. The room features a brown wall, a white ceiling, and a white baseboard. There are several hanging plants: one in a white basket on the left, one in a white basket on the top left, and one in a white diamond-shaped pot on the right. A framed picture of a landscape with a green mountain and a red sun is on the right wall. A green lamp with a white base is in the bottom right corner. In the bottom left corner, there is a white cabinet with a dark handle and two books on top. The overall style is flat and modern with a muted color palette.

**Not only to
survive,
but to thrive.**

**Political
parties,
so far:**



Clientelistic-charismatic

No grassroots base

Few clans in control

NEWS



Filtered By: News

Pacquiao insists they are 'legit' PDP-Laban group after Cusi faction's filing of petition with Comelec

By HANA BORDEY, GMA News

Published September 8, 2021 1:27pm

Senator Manny Pacquiao on Wednesday insisted that they are the legitimate PDP-Laban group after the faction led by Energy Secretary Alfonso Cusi filed a petition against them with the Commission on Elections (Comelec).



6%

say they favor a political party

NATIONAL POLL, JUNE 2018



The background is a stylized illustration of a room. In the center is a large green chalkboard with a white border. To the left, there are two hanging plants in white pots. Below them, a stack of three books is on a white surface. To the right, there is a framed picture of a landscape with a green mountain and a red sun, a hanging plant in a white pot, and a green lamp with a white base. The walls are a light brown color.

**Are political
parties still
relevant to the
people?**

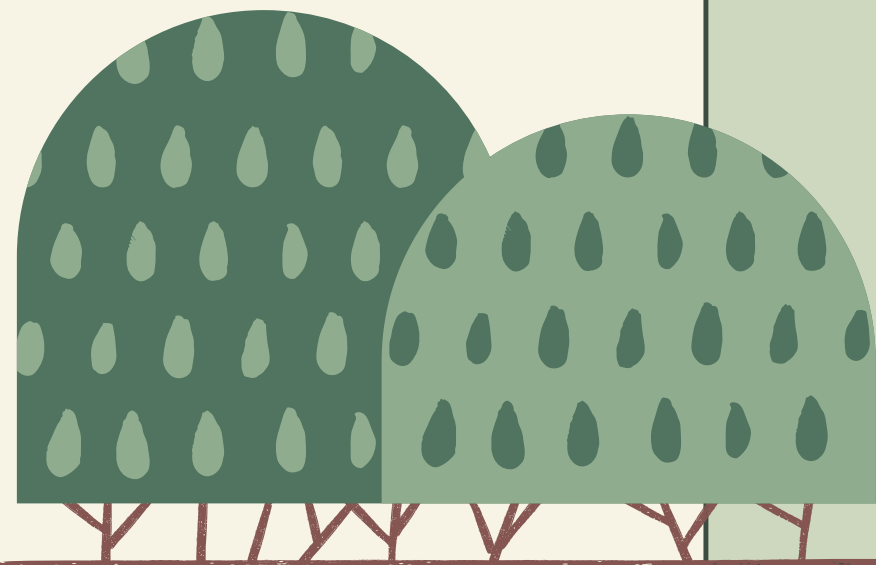
Role of political parties

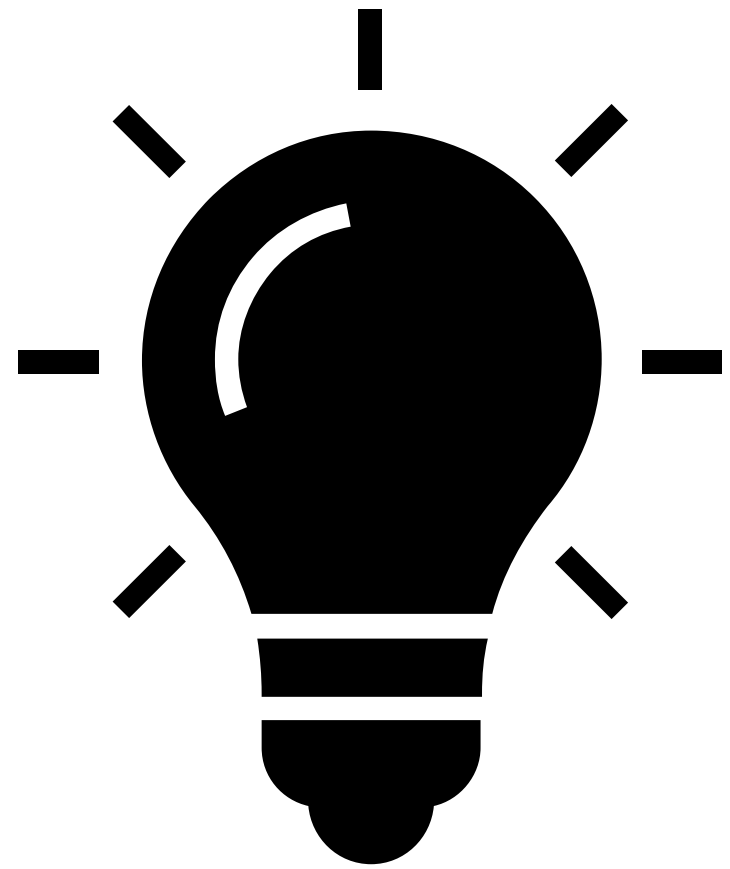
Articulate and aggregate
social interests

Develop political
programs

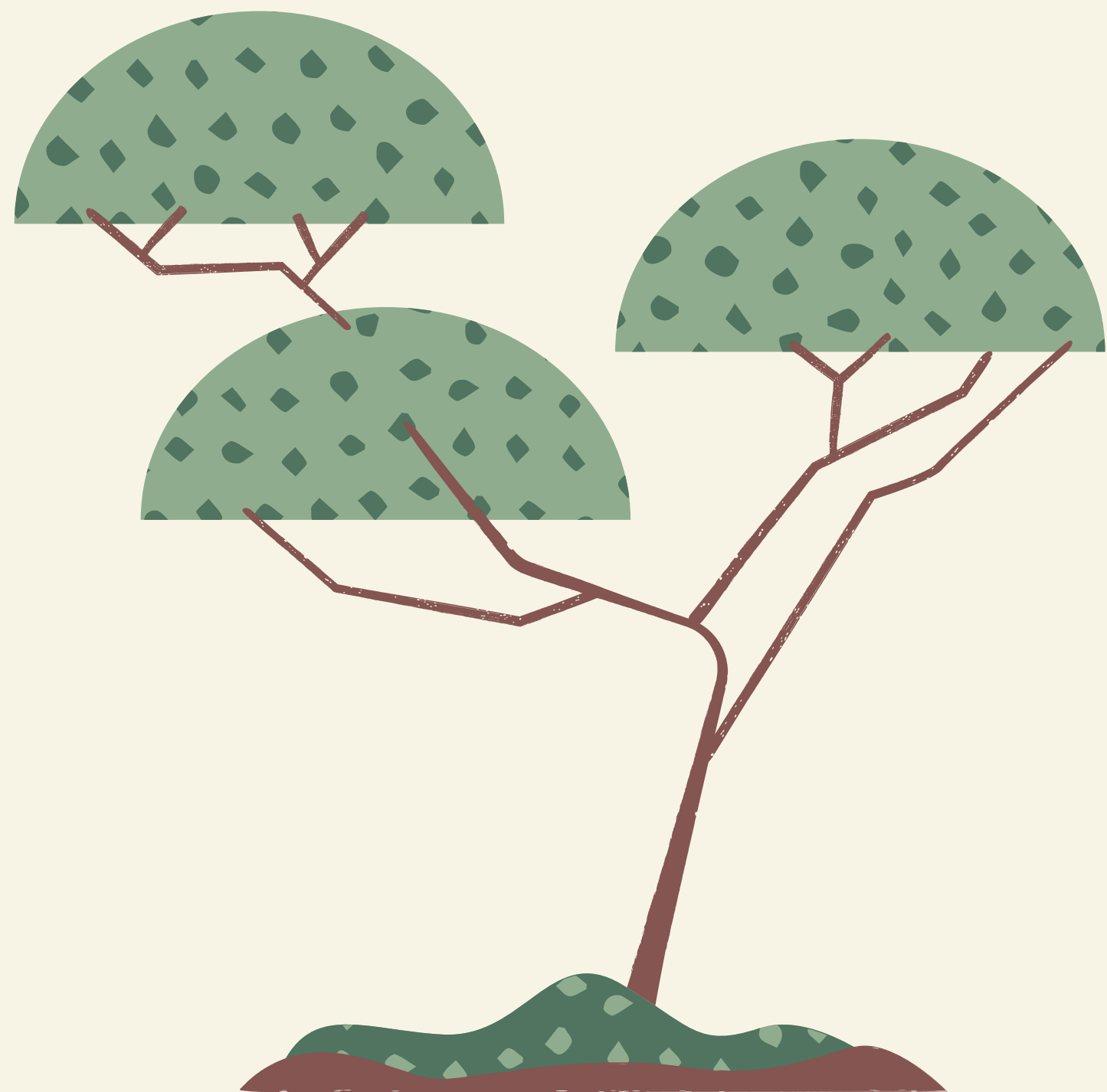
Help in political
socialization of citizens

Serve as
launchpads for
political leaders





**Political party
finance pertains to
money for party
functions OUTSIDE
of elections.**



The quality of political parties determine the extent to which public interest is served.



**What does an
effective
political party
do?**

Political Party To Do's:

Set a clear
VISION

Always-on
PERSUASION

Process and
DECISION

Political Party To Do's:

VISION

- Diagnosis
- Program
- Values & principles

PERSUASION

- Membership, volunteer, & voter engagement

DECISION

- Internal organization
- Top quality leaders

Political Party To Do's:

VISION

- Research
- Polling
- M&E
- Data analysis

PERSUASION

- Training & ed
- Coaching
- Data mgnt
- Communications

DECISION

- Conflict mgnt
- Negotiation
- Advance leadership ed

PHP

US\$

**Polling
(1-year/4 quarters)**

1,000,000

20,000

**Two-day training
(1,000 pax)**

2,000,000

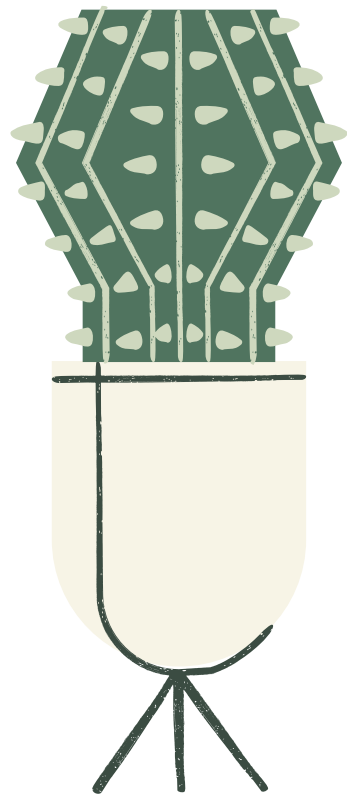
40,000

**Executive education
(10 students/year)**

1,500,000

30,000

Who's footing the bill?



Business

NGOs

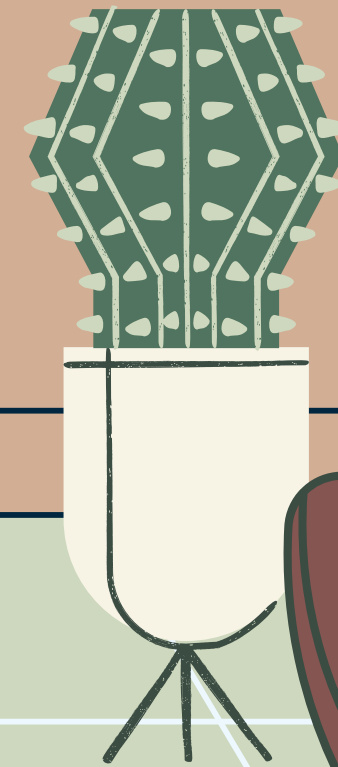
Academia

Int'l partners

Own funds

Upsides

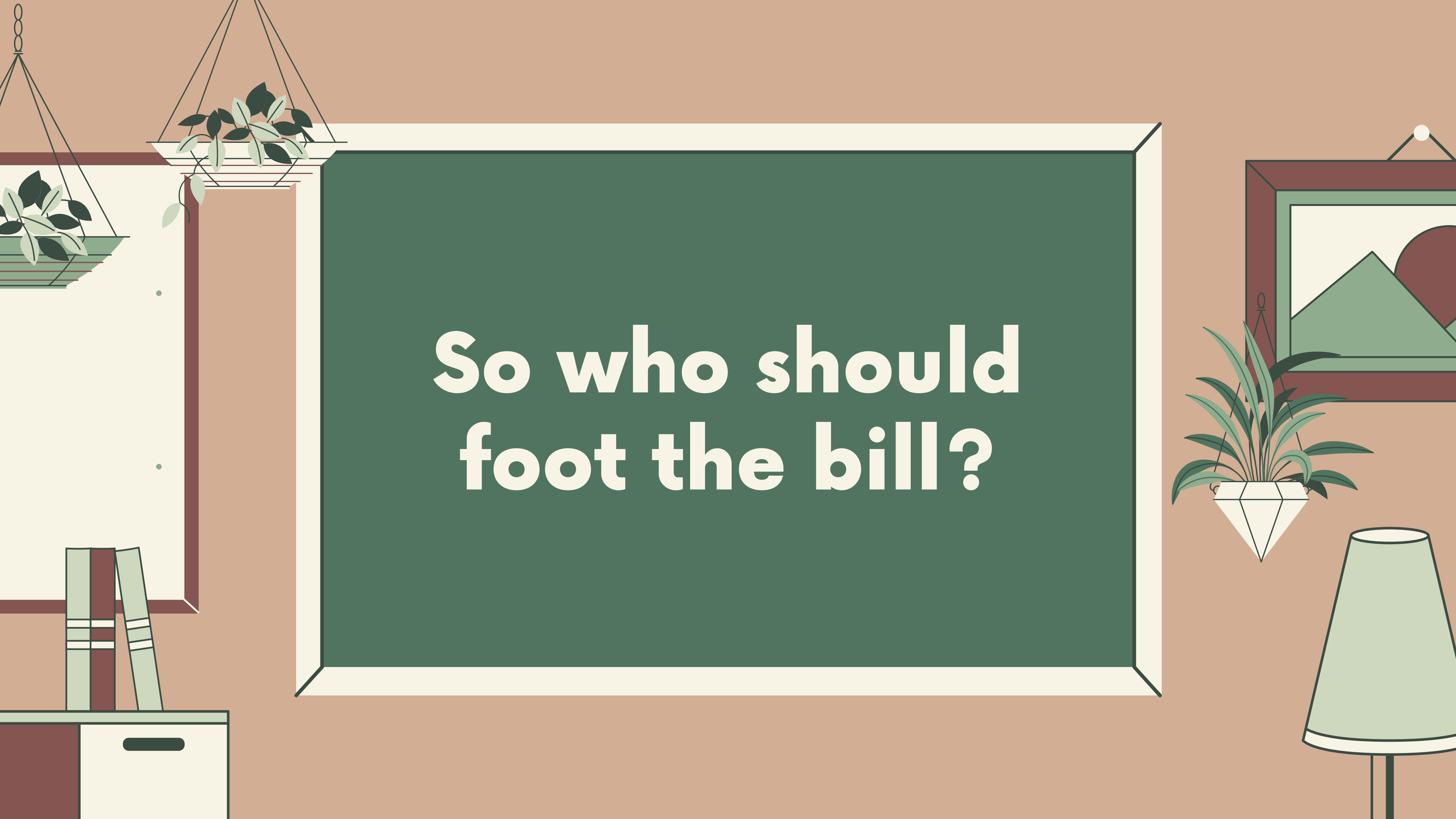
- Scarce resources spent for social services
- Entrepreneurship promoted
- Survival of the fittest



Downsides

- Not transparent
- Agenda capture
- Perpetuates charismatic leader influence
- Short-term thinking
- Abuse of state resources
- Limited grassroots ownership





**So who should
foot the bill?**

There should be a healthy balance between public and private funding.



With limited public coffers...

- Earmark for highest public value added
- Link to equity conditions
- Penalize turncoats
- Promote multiple parties
- Transparent allocation
- Outcome-based



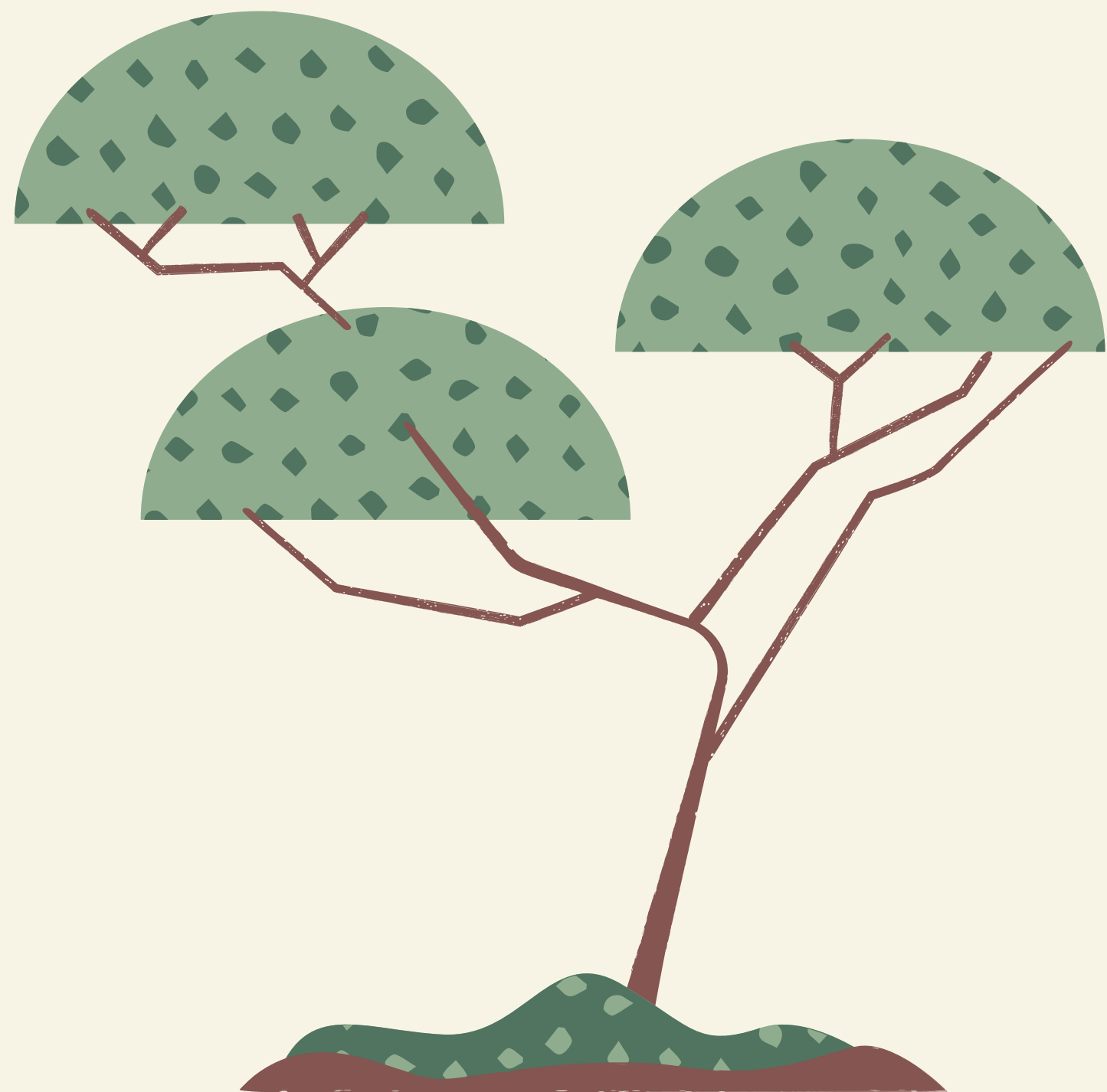
angel
investor



The image features a solid red background. In the center, there is a white, irregularly shaped area that looks like a piece of paper torn out of the red surface. The edges of this white area are jagged and uneven, with some fibers visible. The word "incentives" is printed in a bold, black, sans-serif font, centered within the white area.

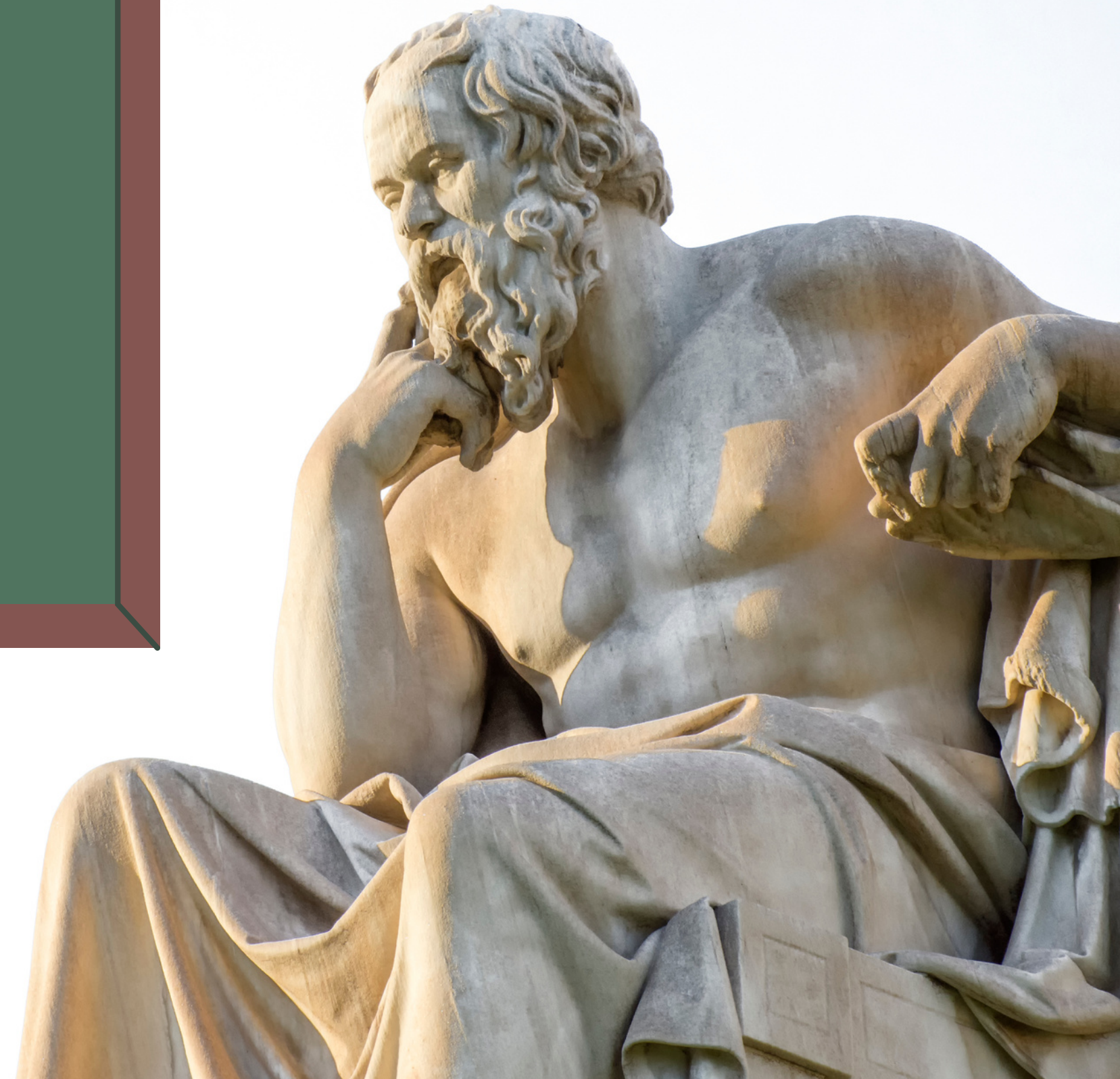
incentives





**Our political parties,
to a large extent,
determine the
extent and pace of
our country's
development.**

**To save
democracy:
level up,
political parties.**





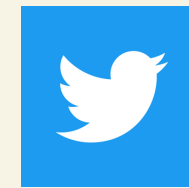
WE can make political parties thrive.



Thank you!



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